



**GIOVANNY VERANO**  
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## STRATEGIC DESIGN FOR BRANDS, PITCH BOOKS, AND VISUAL SYSTEMS

### What I Deliver

- **Investor Decks & Offering Memoranda**  
High-fidelity presentations that clarify deal structure, highlight value, and win investor confidence
- **Visual Systems for CRE Portfolios**  
Scalable frameworks for maps, charts, architectural plans, tables, infographics, and investor-facing data visualization
- **Brand Identity & Marketing Collateral**  
Logos, brochures, pitch books, and digital assets tailored to CRE audiences
- **Embedded Collaboration**  
Seamless workflows with marketing, investor relations, and brokerage teams, built for speed, clarity, and alignment

### Why CRE Teams Hire Me

- I translate complexity into clarity, from deal structures and financial models to visual narratives
- I deliver at speed without sacrificing polish, even under tight timelines
- I document every step for compliance, version control, and future reuse
- I lead with empathy and precision, aligning stakeholders around shared goals

### Trusted By

- **Eastdil Secured** – Delivered 300+ OMs and investor decks across fast-paced, multi-billion-dollar transactions
- **BlackRock** – Designed under strict compliance for institutional clients
- **Henry AI** – Built brand and product from scratch, translating CRE structures into scalable tools

